**Stakeholder Assessment**

**Purpose**: Understand impact to and involvement of key stakeholders. Prioritize engagement efforts.

**Process**:

1) *Identify*—List stakeholders and explain who they are.

2) *Assess*—Facilitate discussion using questions from tool headings to assess impact to them, benefits to them, and potential concerns they might have.

3) *Prioritize*—Based on the discussion, decide which stakeholders are of higher priority to start to engage. Mark each stakeholder as High, Medium, or Low.

**Product**: list of prioritized stakeholders with documented issues to address.

**What behaviors are required for success?**

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| **Stakeholder Name** | **What is their impact or involvement?** | **What are THEIR potential benefits?** | **What are THEIR potential concerns?** | **Priority** |
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